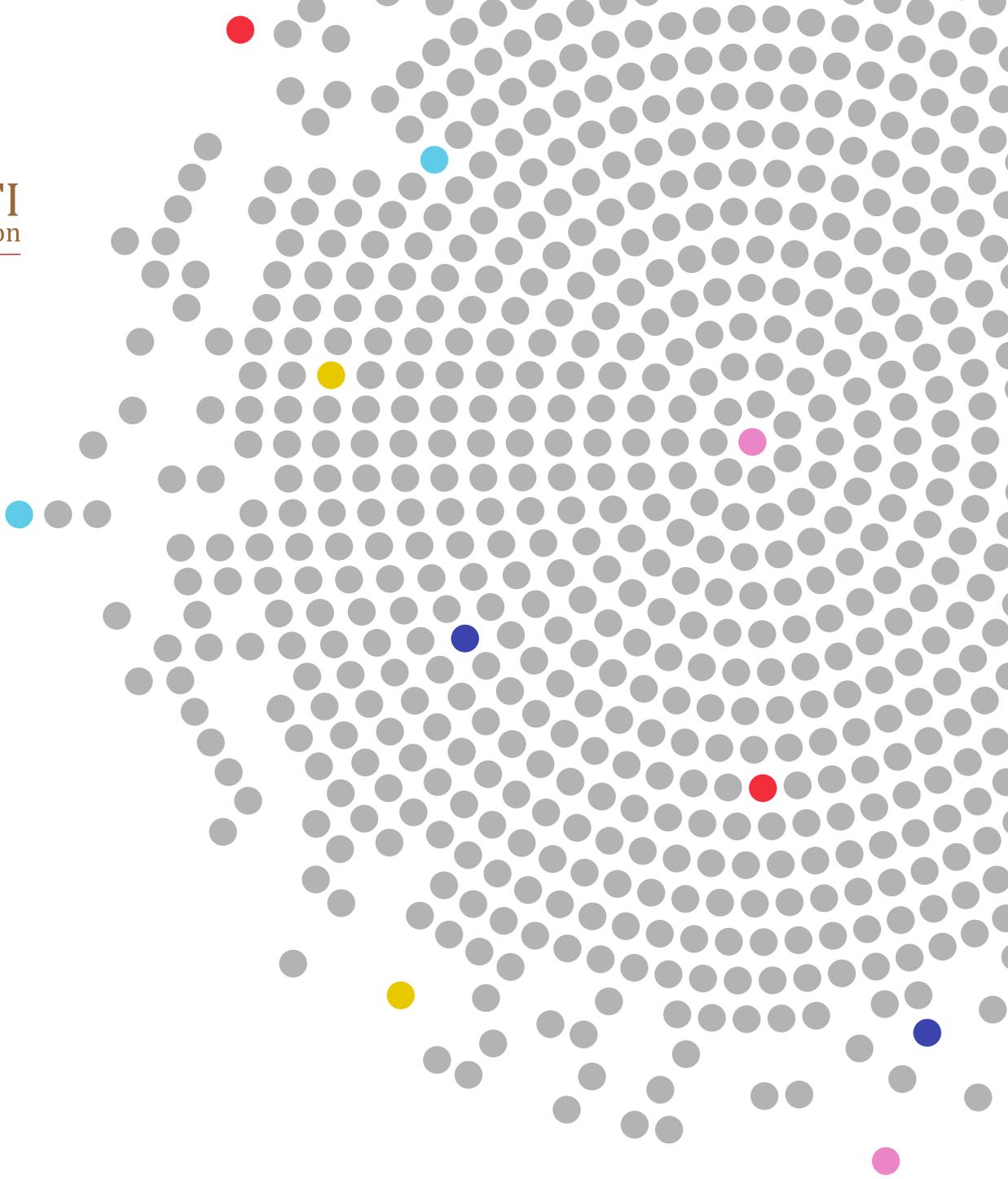




NAVJYOTI
India Foundation

Towards Self-Reliance



Corporate Social Responsibility: Empowering Communities On the Brink

Corporate Souvenir 2020



Aditya Birla Group: Making a life changing difference

We work in 7000 villages. Reach out to 9 million people. A glimpse:

HEALTHCARE

- Over 100 million Polio vaccinations
- 5,000 Medical camps / 20 Hospitals: 1 million patients treated
- Over 50 deaf and mute children moved from the world of silence to the sound of music through the cochlear implant
- Reach out to over 4,000 children. Extending financial support for the chemotherapy sessions.
- Encouraging them in a holistic manner to get back quickly on the road to recovery.
- Engaged in prevention of cervical cancer through the administration of the HR-HPV vaccines in Maharashtra.
- Over 1800 girls have been vaccinated.
- More than 6,600 persons had their vision restored through the Vision Foundation of India
- 100,000 persons tested on 32 health parameters through HealthCubed

EDUCATION

- Our 56 schools accord quality education to 46,500 students
- Mid-day meals provided to 74,000 children
- Solar lamps given to 4.5 lakh children in the hinterland
- Foster the cause of the girl child through 40 Kasturba Gandhi Balika Vidyalayas

SUSTAINABLE LIVELIHOODS

- 100,000 people trained in skill sets
- 45,000 women empowered through 4500 SHGs
- 200,000 farmers on board our agro-based training projects
- And much more is being done through the Aditya Birla Centre for Community Initiatives and Rural Development, spearheaded by Mrs. Rajashree Birla. Because we care.

NUMBERS MEAN A LOT
BUT A SMILE MEANS EVERYTHING!



Engage. Uplift. Empower

Bon Ascent

Born to Achieve...



No.1 Play School Prashant Vihar Rohini



**Transport
facility
available**

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Message from the Executive Director



Ujala Bedi Choudhary
Executive Director

For an year as eventful and action packed as the one that went by, it is unquestionably an exceedingly lofty honour for me to present to you the Corporate Souvenir for the year 2020. At the risk of sounding clichéd, we can say that trying to wrap up the phenomenal number of activities that took place in our organization and its impact, into one report, is akin to trying to contain a storm in a tea cup.

The quest for equitable, inclusive and sustainable growth in India lies in a robust and thriving development sector.

The mandate for Corporate Social Responsibility that was formally introduced to the dashboard of the Boards of Indian companies after the passage of the Companies Act 2013 has lead to a substantial evolvement of the development sector in India which is now witnessing unprecedented interest and investments.

Navjyoti India Foundation collaborates with a range of other veteran CSR practitioners, each year, to come out with programs and structured community engagement activities with the aim of empowering communities on the brink.

We not only advocate a particular age target group for a defined set of skills but our aim through these various partnerships is to cater to a large spectrum of people and train them in a whole gamut of conceptual, human and technical skills.

The partnerships follow a comprehensive and inclusive approach by orientation and level of approach.

The report shows a glimpse of activities that took place in the year gone, supported by CSR partners like Evalueserve, Relaxo Foundation, IIL Foundation for the Child Education Program to the ST Microelectronics Foundation India, the Essel Social Welfare Foundation for the Youth Program to All Cargo Logistics India, Blackrock etc for the community development programs to name a few.

It is a matter of great pride for us to say that right from the 'what' and 'how' of strategizing, planning, execution and monitoring – these activities are all-embracing while keeping in mind the minor adaptations or extensions to cater to their peculiarities.

At Navjyoti, we have always believed in making our community aware about their own strengths and qualities in the first step and then providing them with the requisite hand-holding support till they become self reliant and self sufficient.

Building a society which negates disparities and provides equal access to opportunities is a collective responsibility and should be realized so.

India being a land of myriad contradictions with being one of the largest economies in the world to also being the home to largest number of people living in absolute poverty, it is only possible to emerge as an important player in the emerging global order by proactively and collectively realizing the responsibility towards bridging the gap between the haves and the have nots.

With hopes that your perusal proves to be like an actual saunter down the alleys of shanties, witnessing the areas first hand and seeing the numerous pictures of smiling locals, both enlightening and sublime, I end by saying 'Keep faith and happy reading'.

A business is only as strong as the society around it. Corporate Social Responsibility (CSR) aims at integrating social, economic and environmental sustainability in the business interactions of a company. In layman's terms, CSR is nothing but business management that has an overall positive impact on the society.

Although CSR is viewed as a strategic business tactic, it goes far beyond that. Corporates strive towards solving problems that India currently faces by putting their resources to good use.

Over the past few years, CSR initiatives of many Indian companies have revolutionized the very concept of CSR. Almost every industry has figured out a way to give back to society while adopting a model of sustainable profitability.

All said and done, most CSR policies in India have had significantly positive social impact. More and more companies are reaching out to the communities on the brink; working together with them to build a stronger India.

Over the many years of our existence, Navjyoti India Foundation has managed to work together with a number of corporate partners to bring about significant changes in the society of our operations.

This souvenir is dedicated to few of such work and their overall impact created in the society that has and still is working as a catalyst in the country's under-served development to a large extent.

About Us

Navjyoti India Foundation is a not-for-profit society in service since 1988. Founded by then 16 serving police officers of the Delhi Police and conceived under the leadership of Dr. Kiran Bedi (first woman IPS), our main objective was crime prevention through welfare policing, education of street children, vocational skills for women drug peddlers and detox programs.

We have, over the past 32 years, uprooted countless social evils in the slums and villages and reformed more than 4,00,000 lives through our programs of Child Education, Skills Development, Women Empowerment, Health, Environment and Community Development Program.

Vision

To challenge the socio-economic inequalities and enable the vulnerable sections of the society towards the goal of self-reliance.

Mission

To mobilize and harness the power of children, youth, women and people at large to approach illiteracy, ignorance, gender discrimination and the evil of drug addiction with an ultimate aim of crime prevention and inclusive socio-economic development.



Child Education Program

Our Child Education Program prevents vulnerable children to drop out from the mainstream education. We help them identify their potential and link them with opportunities through partnerships, which we have forged. Started in 1987, this program grew out of a compelling need to break an inextricable relationship between loitering, ragpicking, begging and out-of-school street children, with criminality such as drug peddling, abuse, pick pocketing, child labor and other social evils. This project was initially started at the primary school level which later graduated towards the remedial component to ensure continuity in schooling.

Our Child Education Program has two main components:

Remedial Education

Working on a larger mission of crime prevention, the project continues to address the issue of high dropout rate which is one of the most critical areas of concern in government schools. There is no denying the fact that early leaving of school is directly proportional to increase in deviancy and delinquency among children who drop out and have lower education attainments. Thus, the present project works on strengthening the concepts of children in schools so that the chances of dropping out due to low learning levels and decrease in interest in education is reduced considerably. The project also works on promoting holistic development of children through offering a whole range of activities as part of personal development program including nutrition support, art and craft, music, value education sessions, exposures etc. An objective system of tracking every child's learning level and health status is an integral part of the project. The project also works closely with other stakeholders such as government schools in which these children are enrolled, parents and the community so

as to create favorable conditions in the community for promoting education and thereby addressing crime prevention.

Bal Gurukul

From class competitions to community collaborations, from personal report cards to collective result: Navjyoti Bal (Child) and Yuva (youth) Gurukuls are a value-based movement, running in urban sites as well as villages in rural. The initiative is a result of the burning desire within the organisation to hasten the process of reaching out to those children who still lack proper education and are untouched by the 3S Model of Shiksha, Sanskar and Skills

3S model of learning

Our 3S model looks far beyond academics and believes in moulding young minds in to dynamic and holistic individuals through Shiksha (Education), Sanskaar (Values) and Skills.



Shiksha

Academic growth is basically love for constant upgradation in academics and joyful learning. This love is reinforced through “doing” techniques to maintain their interest in education.



Sanskaar

Early giving, sharing, sewa, gratitude, integrity, hard-work, discipline, sharing of joy, confidence building, sensitivity, awareness of the social evils, early awareness of their rights with responsibilities are imparted to strengthen the foundation of the children.



Skills

This component enables the youth to identify, promote and enhance their inherent skill which comes so naturally to them, which could as well become a life vocation.

Projects supported by CSR partners

Evalueserve

Evalueserve is a leading analytics partner powered by mind+machine™, that helps clients get the most out of their core processes.

Evalueserve CSR Initiatives

As said by Nelson Mandela – “Education is the most powerful weapon which you can use to change the world” with this thought Evalueserve has created Evalueserve Education Foundation that aims at providing the educational support to the underprivileged children directly. In collaboration with Jeevan Shiksha at Varanasi, Evalueserve sponsors more than 100 students that provides education to less fortunate sections of the society and undertake measures for reducing inequalities faced by the socially and economically backward groups. Throughout the year we at across all Evalueserve centers organise Donation drives and various other programs that help in the upliftment of the deprived sections of the Society and provide our employees satisfaction of contributing to the society.

About the Partnership

Evalueserve has been supporting 250 children of the Remedial education project since 2016 when these children were in class 2, 3 and 4. These children will now be promoted to class 5, 6 and 7 respectively in the year 2020-2021. The project includes academic reinforcement of all subjects at primary level and English, maths and Science at Secondary level. Additionally, the project took care of the holistic development of the children through offering a range of activities like health care and nutrition, digital training, music, art and craft, tablet training, sports, exposure visits etc. The Early leadership model of Bal Gurukul enabled a about 75% of the total children enrolled in the project to work as child leaders in the community and further reach out to other children.

“Evalueserve believes in giving back to the society it operates in by actively contributing to social, economic, and sustainable development. We are fortunate to have the capacity to support to the causes in our community. In collaboration with Navjyoti India Foundation, India Evalueserve sponsors its Remedial Education Program whereby benefiting approx. 300+ children. Through this initiative we aim at creating better paths for tomorrow by being a part of their learning journey. Navjyoti team has played a pivotal role in framing this program under which many children have been benefited. The mechanisms that they adopt like regular parent connect etc. ensures the effectiveness of the program leading to minimum dropouts. We wish them continued success in their future CSR programmes.”

Deepak Batra
Country Head, Evalueserve India

Project Impact

100%

students enrolled in the project successfully graduated to higher grades. None of the beneficiaries dropped-out from their mainstream school.

65%

was the average attendance rate among the students in the year 2019-2020.

50%

and above was the average learning level among the students.

20

students scored above 70% in their annual examination held in government schools in the year 2018-2019.

10+

students won awards and recognitions at various inter NGO competitions organized in the year 2019-2020.

190

was the average attendance rate among the children.







Relaxo Foundation

Relaxo Foundation is working with the underprivileged communities surrounding the Relaxo Plants at Bhiwadi, Bahadurgarh, and Delhi under the thrust area of Education, Health and Skill Development. Relaxo CSR has a particular focus towards the well-being of women, children, and youth.

About the Partnership

Relaxo Foundation began their support with 50 children of class 2 in the year 2015. The support increased in the subsequent year to 150 children of class 3,4 and 5. This year i.e. 2020-2021, these children will be promoted to classes 5, 6 and 7. The project has been supporting about 100 children with extremely low learning levels of class 6 and 7. Yet, it has been able to ensure continuity of all the children enrolled in the program in their respective classes in government schools. Apart from regular academic reinforcement, the project ensures health care and nutrition for all the children, music, art and craft classes, tablet classes, digital literacy training and skill readiness sessions for children in secondary classes. The project has also managed to mobilise about 50% percent of its beneficiaries in its early leadership model BAL Gurukul to reach out to other children of the community.

Project Impact

100%

students enrolled in the project successfully graduated to higher grades. None of the beneficiaries dropped-out from their mainstream school.

50%

and above was the average attendance rate among the students.

40%

was the average learning level among the low learning level students and close to 60% for the remaining students.

11

students scored above 70% in their annual examination held in government schools in the year 2018-2019.

66

students are actively working as Gurukul faculty members and reaching out to 334 other children of the community.

10

students performed well and won awards and recognition at various sports and other competitions organised by other NGOs/school/organisations in the year 2019-2020.







IIIL Foundation

IIIL Foundation is the CSR wing of Insecticides India Limited. Accomplishing the role of responsible corporate concerned about the overall growth of farmers, IIIL foundation is driven through two specific imperatives: Farmers' awareness and Child Education. The interventions are taken directly and also in collaboration with likeminded organisations.

About the Partnership

ILL Foundation has been supporting 70 children ever since they were in class 4 in the year 2014. The project encompasses activities to not only ensure retention of children in government school but also enhance their learning levels and promote holistic development. This is achieved through range of activities including regular classes in English, Maths and Science, extra-curricular activities like art and craft, skill readiness classes, exposure trips and life skill sessions. These children are also motivated to join as Child Leaders in Bal Gurukul.

Project Impact

50%

was the average learning level among the students.

60%

was the average attendance rate among the students.

50%

of the enrolled children are working actively as Gurukul faculty reaching out to about 237 other children from the community.



Seth Madanlall Palriwala Foundation

Seth Madanlall Palriwala Foundation is a registered Trust. It supports education, special education and skill development/vocational training, scholarships programmes, health care programmes, old age homes, rain water harvesting and environmental projects and other community development programmes. It has also helped readily the people affected by natural calamities during Orissa Cyclone, Gujarat and Kashmir earthquakes, Tsunami, Gujarat and Bihar floods and Uttarakhand rain disaster.

About the Partnership

The Digital Unify (DU) is ST Foundation's major program. It aims at spreading the benefits of digital technology, by providing both the technology as well as the basic training free of cost to those who have no knowledge of how to use a personal computer and access the internet. STMicroelectronics Foundation is in partnership with Navjyoti India Foundation since May 2018 and has provided training to around 1500+ trainees under its DU program initiatives i.e. on Basic ICB, Advance ICB and T4K a tablet program for kids at different project sites of Navjyoti India Foundation, Delhi. And, to reach this amazing result we thank the trainers and partner 'Navjyoti India Foundation' for their dedicated support, co-operation & commitment to reach our objective to "Bridge the Digital Divide"! Keep the spirit high and we are sure that we both will touch/benefit more people in the society/community with quality.

Seth Madanlall Palriwala Foundation (SMPF) has been supporting 250 children since 2003. The support began when these children were in Gali (Street) Schools. The support which spanned for more than a decade ensured continuity of education for these 250 children in government schools along with providing them with comprehensive range of activities including art and craft class, music class for talented students, skill readiness project, computer classes, exposure visits etc.

Project Impact

100%

students enrolled in the project successfully graduated to higher grades. None of the beneficiaries dropped-out from their mainstream school.

50%

and above was the average attendance rate among the students.

50%

and above was the average attendance rate among the students.

25

students getting trained in early leadership through Bal Gurukul Project and reaching out to approx. 125 children of the community.





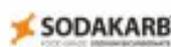




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Skills for Youth Program

Our 'Skills for Youth' Program enables widening of opportunities through the 3H Model of Head, Heart and Hands. Thereby, providing professional knowledge, personal skills and apprenticeships to youth to become holistically productive.

Navjyoti has been running vocational training programs for the underserved community ever since its inception.

However, the intervention got strengthened manifold in the year 2010 with IGNOU according Community College status to the organization. Subsequently, the organization started looking for partnerships with other like-minded corporates and agencies in order to run market relevant courses and certifications. The College is presently offering various courses in partnership with Industry experts like Yamaha Motors Pvt. Ltd., VLCC, Singer India, NIIT Foundation, NIOS etc.

The Community College at Navjyoti is based on the 4 C model seeking to make its beneficiaries not just competent, but conscientious, compassionate and change makers as well. An innovative model emphasizes on all round development of the beneficiaries through a wide range of activities that are conducted in the college such as theory and practical classes, continuous and term end evaluation, project work, talent recognition, seminars and workshops, on job trainings at potential employers, educational tours, career awareness sessions, student

support services, student festivals, learning labs and convocation ceremonies.

B-School firmly believes that marginalized groups have the potential and will to participate in their own growth and development and sees their role as that of catalyst in bringing about this change by providing the opportunity and skills within their own communities. This is accomplished through creating and providing opportunities for the under-served population.

Projects supported by CSR partners



Essel Social Welfare Foundation

Essel Social Welfare Foundation supports programs in children boarding homes, social activities of caring and well-being, homes for aged, social activities of caring and well-being, homes for physically or mentally handicapped, social activities of caring and well-being, orphanages, social activities of caring and well-being, residential nurseries, social activities of caring and well-being.

About the Partnership

ESSEL Social Welfare Foundation has been supporting the Community College at Karala since 2015. The project has enabled to empower and make more than 2000 youth self reliant through training in various courses and offering them placement opportunities. The program envisions widening and strengthening of opportunities for creating human capital, by enhancing employability skills of the deserving and underprivileged youth through the 4C Model for making them competent, compassionate, conscientious and change makers. This is being achieved through various activities including Technical training by the industry partners, Entry level assessments, continuous evaluations and term end assessment, IT, Soft Skills and Life skills training, Placement readiness sessions, mock interviews, assessments against expected competencies as per job role, Career counseling, expert sessions, industry visits and Internships and project work and volunteering projects in the community.

Project Impact

2500

(approx) youth skilled to ensure their self-reliance in the last five years.

60%

was the placement rate for the last five years with youth earning an average salary of Rs. 10,000/- per month.

40%

contribution by youth in their monthly family income.

1300+

beneficiaries trained through other community development program activities.

25,800

(approx) people reached out in the last five years through community outreach and awareness initiatives.

1135

beneficiaries trained in self defense through the project.

500+

beneficiaries covered through satellite centres in 2019-2020. Partnerships with 5 grassroots NGO's helped to increase accessibility in remote areas.



ST Microelectronics Foundation India

ST Foundation's mission is primarily to develop, coordinate and sponsor projects, that employ the use of modern sciences and high technology to promote human progress and sustainable development of less privileged communities around the world.

ST Foundation's mission is primarily to develop, coordinate and sponsor projects, that employ the use of modern sciences and high technology to promote human progress and sustainable development of less privileged communities around the world.

About the Partnership

ST Microelectronics Foundation India has been supporting two programs in Urban areas namely the Digital Unify Tablet Training Program for children in the age group of 8-12 years and Digital Literacy Program for the community. The partnership started in the year 2014 when a tablet training project was conceptualised and started at Bawana Resettlement Colony. Thereafter, in the subsequent year digital literacy training was started in Karala and Bawana. The project then had no looking back and was replicated in Jahangirpuri. In addition, satellite digital literacy centres were also set up in remote villages directly by the organisation or in partnership with other local grassroots level organisations. In the year 2019, tablet training program was started in MCD schools in Karala zone. This project aims to reach out to all the seven MCD schools in the zone in the span of three years.

“The Digital Unify (DU) is ST Foundation's major program. It aims at spreading the benefits of digital technology, by providing free of cost both the technology as well as the basic training to those who have no knowledge of how to use a personal computer and access the internet. STMicroelectronics Foundation is in partnership with Navjyoti India Foundation since May 2018 and has provided training to around 1500+ trainees under its DU program initiatives i.e. on Basics ICB, Advance ICB and T4K a tablet program for Kids at different project sites of Navjyoti India Foundation, Delhi. And, to reached this amazing result we thanks the trainer's and partner 'Navjyoti India Foundation' for their dedicated support, co-operation & commitment to reaching our objective to “bridge the Digital Divide”! Keep the spirit high and I am sure that we both will touch/benefit more people in the society/community with quality.”

STMicroelectronics Foundation

Project Impact

2,400+

students trained through the Digital Unify Tablet Training Program.

2,500+

community members became digitally literate in the last five years.

70%

of the total population of the two villages - Auchandi and Jaunti in Karala, became digitally literate.







Canada High Commission

The project supported by the Canada High Commission trained girls in self-defence techniques in order to empower them to become confident. Gender sensitization workshops organized in schools after the self-defence training not only exposed boys and girls about stereotypical upbringing and mind-set issues but also gave them a platform to share various aspects which create gender inequality in their communities. In addition to generating sensitization among boys and girls trained through gender sensitization workshops, community based awareness sessions were also organized such as walkathon for women safety where boys and men walked and pledged to make their communities safe for women, legal awareness camp where experts discussed various legal provisions for women and addressed community issues on women safety. 40 days Master Training Program in which about 40 students participated. Out of this, five were identified to be trained further as Master Trainers

Project Impact

2,198

beneficiaries trained in self-defense to increase the self-confidence and safety of adolescent girls and boys in 11 schools/NGOs in the age group between 13 to 18 years.

Gender sensitization workshops were held in schools to instill the right mindset and knowledge among boys and girls and to help them understand gender concepts and legal education.

5

master trainers were further trained to upscale the movement and enhance its accessibility in future.

Sensitization in the community on gender issues, especially crime against women.





Australia High Commission

The one year project aimed at bringing out change in rural community by strengthening the resource capability of the village community so that they are empowered and can play meaningful role in complementing the efforts of Adarsh Gram (role model village). The project began with generating awareness in the villages on the concept and the role they can play in development of the villages. Various awareness techniques such as Street plays, door to door awareness, community meetings, focus group discussions, wall paintings etc were used to bring the desired change in the knowledge level of the community. Simultaneous efforts were also directed to form various groups so that need based trainings could be provided to them. Thus, Self-help groups for women, Children groups, youth groups and a group of community key resource persons were formed and various theme based trainings were provided to them to cover aspects like vision development, social empowerment, economic empowerment, rural development and their role, challenges in the villages and various govt bodies to be approached, method of conducting needs assessment of the village etc. Majority of them were also involved in conducting sanitation drives throughout the village. Exposure trips were also conducted for them in order to promote team building and provide exposure to relevant themes.

Project Impact

154

women organised into Self-Help Groups as against the total target of 150.

30

youth mobilised to form youth groups and undertake village developmental activities.

30

key resource persons identified and trained to work towards social issues of their village.

30

beneficiaries trained in basic computer literacy and personality development.



PHD Family Welfare Foundation

PHD Family Welfare Foundation (PHDFWF) set up by PHD Chamber of Commerce and Industry as a non-profit organization in the year 1986. Since its inception, PHD Family Welfare Foundation has been actively engaged in executing community development projects for the underprivileged people living in resettlement colonies and rural areas with a sharp focus on health and family welfare, skill development training programme, mobile medical care, sanitation facilities for girls in village schools, target intervention on prevention of STD/ HIV/AIDS, support and care for people living with special abilities, free cancer screening camps, adult education, self-defence training, free English learning classes for poor youth, awareness generation on health and social issues etc.

About the Partnership

The Up-scaling Human Capital Project has been supported by PHD Family Welfare Foundation (PHDFWF) since 2012 where in 25 students enrolled in IT batches are supported for training, certification and placement activities. The project also ensures life skill sessions, career counselling, expert sessions as well as industry visits so as to make the students job ready.

PHDFWF has been supporting Navjyoti India Foundation since 2012 to implement the graphic designing course for the underprivileged youth living in resettlement colony of Bawana and nearby areas. The board members of PHD Family Welfare Foundation and I congratulate Navjyoti India Foundation, it's founder, Dr. Kiran Bedi, and all the dedicated volunteers and staff who have made it their mission and their passion to create positive change for our youth in the 21st century. With gratitude and warm wishes for another stellar year.

Anuradha Goel
Chairperson, PHDFWF

Project Impact

200+

students have been trained in IT courses in the last 8 years.

30%

of the students trained have found employment while the remaining 70% are pursuing higher education or upskilling.



Smile Foundation

Smile Foundation is an NGO in India directly benefitting over 750,000 children and their families every year, through more than 350 live welfare projects on education, healthcare, livelihood and women empowerment, in over 1000 remote villages and slums across 25 states of India.

About the Partnership

Smile Foundation has been supporting the nutrition for the last 3 years for the children of the under-served community. The project aims to improve health status and regularity of children in schools through providing nutrition on regular basis. In addition, awareness on health and hygiene and sessions with parents and community form an integral aspect of the project.

Project Impact

300+

students received an average of 160 meals in a year.

65%

was the average attendance rate among the students receiving regular nutrition as part of the project.

No serious case of illness reported among children covered in the program.







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136 GLAians placed in  **Capgemini**
CONSULTING. TECHNOLOGY. OUTSOURCING

90 GLAians placed in  **TATA CONSULTANCY SERVICES**

8 GLAians placed in  **Microsoft**

TOP PLACEMENT PACKAGES BATCH 2020

32
Lakh P.A.

29
Lakh P.A.

17.4
Lakh P.A.

12
Lakh P.A.

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Directi
Intelligent People. Uncommon Ideas.



10
Lakh P.A.

9.5
Lakh P.A.

8.3
Lakh P.A.

8
Lakh P.A.



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GLAians placed in
6 Top
IT MNCs

54

Companies
Offered
Package
above
5 LPA

**5
LPA**

& above
Package
Offered to
**150 +
GLAians**

600+

GLAians
working in
**Fortune
500**
Companies

**32
LPA**

Highest
Placement
Package
Offered

**4.6
LPA**

Average
Salary
Offered

GLA ADVANTAGES

23000+

Alumni & close to
3500 working abroad

17000+

Placement
Offers

74%

Placement
average over
past 9 years

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Companies
visited

110+

Acres lush
green campus

6000+

Hostellers

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Mathura-281 406 (UP), India

Community Development Program

The sole aim of our Community Development Program is the upliftment of the community at all levels. We are building leadership capacities and creating responsible communities through Women Empowerment programs, Family-Community Counseling programs, and Environmental interventions.

Our 6S Model of Social Development promotes community ownership by passing on the enabler's role and ensure their meaningful participation.



Projects supported by CSR partners



All Cargo Logistics India

Allcargo Logistics is the global leader in LCL consolidation and India's first and largest integrated logistics solutions provider, in the private sector.

About the Partnership

We partnered with All Cargo Logistics India Private Limited in 2019 to improve the quality of living amongst children, women and village community as a whole by undertaking water conservation in the school of village Abheypur. Rain roof top harvesting structures were created in government school and children were inspired and motivated on water conservation along with the community members.

Project Impact

351

children trained on water conservation.

4,000

community members reached out through awareness and sensitization program.

40k

worth of local employment generated.

2,551

kilolitres of annual ground-water recharge potential created.

1,850

saplings planted and formed biodiversity management committee to take ownership.





BlackRock

BlackRock's purpose is to help more and more people experience financial well-being. As a fiduciary to investors and a leading provider of financial technology, BlackRock invests on behalf of clients planning for their most important goals. As of December 31, 2019, the firm managed approximately US\$7.43 trillion in assets on behalf of investors worldwide.

As a part of their social impact, BlackRock partner with nonprofits, start-ups, corporations and employees to create impact, whether in local communities or on a global scale.

About the Partnership

Blackrock Services Private Limited started its journey empowering women with Navjyoti India Foundation in 2014. It started with a micro-enterprise of spice unit with a small group and later built the leadership capacities of more than 1000 women as part of Jagrit Nari Federation. A series of awareness sessions were conducted on legal care, water issues, girl child education with their support. The company in the last two years has focussed on providing entrepreneurial skills through backward and forward linkages to women of Self Help Groups. This year the partnership focused on inculcating transformative and value-based leadership skills amongst children in the age group of 7 to 14 years. The company has a unique model of employee engagement activities and has conducted various drives in the community such as cleanliness, plantation, sessions with children over the years.

Project Impact

1,000+

women imparted training on leadership skills and social issue.

193

women were encouraged to cultivate the habit of savings and participate in entrepreneurial activities.

2.5 L

lakh (approx.) earned by women through sale of their products and their own shops in grocery, bangles etc.

3

production units set up to start income generation activities.

396

children benefitted directly through early childhood leadership skills.





Canara HSBC Oriental Bank of Commerce Life Insurance

Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited is a joint venture between Canara Bank, HSBC Insurance (Asia Pacific) Holdings Limited and Punjab National Bank. The Company brings together the trust and market knowledge of two big Public Sector Banks in India i.e Canara Bank and Punjab National Bank combined with the global insurance expertise of HSBC.

It is committed to give back to the community it operates in, including caring for the environment. It aims to minimise the impact of its business on the environment and have a positive effect on society by implementing projects as per its focus areas.

About the Partnership

Canara HSBC Oriental Bank of Commerce Life Insurance Company Ltd started the association with us way back in 2009 with a stitching project. The project evolved by setting up satellite centres to impart skills to women in the highly patriarchal rural parts of Haryana. It further grew in leaps and bounds by initiating advanced and specialised courses for women. The belief of the company in the project led us to expand our horizons by striving to establish the brand 'Unnati'. We have created an online platform with their support www.unnaticraft.com which is a craft home of rustic artistry to enhance socio-economic empowerment. The company also engages in employee volunteer activities by conducting digital and financial literacy trainings to women and tree plantation drives in the community. The employees including senior management and leadership engage themselves in voluntary activities such as conducting digital and financial literacy programs with the beneficiaries and plantation drives.

Project Impact

1,331

women/adolescent girls imparted vocational skills.

1 L

lakh worth of monthly earnings to as low as Rs. 2,000/- per month by women entrepreneurs.

2,000+

saplings were planted as well as distributed to women.





E.I. DuPont India

From probiotics to protective equipment, to delivering clean water and enabling smarter, faster electronics, DuPont uses science and innovation to make so many of the things that world use every day possible.

As part of its sustainable goals, DuPont has developed nine priorities that reflect their best opportunity to make a positive impact in the world, a meaningful and profound difference in the sustainability of our business, our communities and our planet.

About the Partnership

The association with E.I. DuPont India Private Limited brought momentum to the 'Jal Kranti' (Water revolution) campaign. It started with conservation of soil and water by construction of a check dam in village Sehjawas, revival of pond and recharge structures in the school. This was followed by adopting another two villages Rithoj and Garhi Bazidpur to sustain soil and water conservation and revitalize back to the system. Capacity building of community, engagement of all the stakeholders and community ownership was an integral part of the project leading to an inclusive, transparent and effective system for sustainable development.

Project Impact

8,555

lives benefitted.

1,136

saplings planted.

5.2 L

lakh worth of local employment was generated.

84,000

square feet of land converted to green space.

29,488

kiloliter of annual water recharge potential created

40

structures including 18 recharge wells and 22 recharge filters were constructed.





Embassy of the Federal Republic of Germany

In Germany, CSR is understood not only as social, but also ecological, responsibility.

Corporate Social Responsibility (CSR) aims at a social and ecologically sustainable way of running business. In Germany, which already has a set of high mandatory social and ecological standards, CSR is an instrument to improve sustainability even further.

About the Partnership

The project supported by the Embassy of the Federal Republic of Germany mainly focussed on construction of rain water harvesting structures and to generate local employment in the village Harihera in the year 2014. Later in 2017, another project was supported to address the issue of water borne diseases in rural areas. It emphasized on empowering women towards sustainable livelihoods through collaborative dialogue and capacity building trainings.

Project Impact

25

women were given technical training to assemble bio-sand filters.

300

saplings planted.

11

water conservation structures were created in the Harihera village creating an annual recharge potential of 30,250 kilolitres of water.

250

households provided with safe drinking water.

30,250

kilolitres of annual groundwater recharge potential created in a year.





Eva Reckitt Trust

It is a unique partnership with Eva Reckitt Trust wherein the foundation has been supporting the administrative expenses of our rural program over the years. The support has been instrumental in facilitating the smooth functioning of the program interventions under all three areas: child education, skills training and community development. This has enabled us to challenge the socio-economic inequalities that exist in the highly patriarchal society of Haryana leading them towards the overall goal of self-reliance.

Project Impact

1,02,000

(approx.) total beneficiaries benefited including approx. 500 children, 1500 women and more than 1 lakh community members in the surrounding villages.

500

children prevented from getting into deviant activities.

1,500

women empowered to voice their concerns on social and economic issues.



Jamnalal Bajaj Foundation

Established in 1977, in the memory of Jamnalal Bajaj, a humanitarian, philanthropist, social reformer, freedom fighter of India and a close associate of Mahatma Gandhi, the Jamnalal Bajaj Foundation strives to serve the ideals to which Jamnalal Bajaj had dedicated his life and promotes the kind of Gandhian constructive activities in which he himself was deeply involved during his life-time. The Foundation also instituted Jamnalal Bajaj Awards.

About the Partnership

Navjyoti India Foundation collaborated with Jamnalal Bajaj Foundation in 2012-13 for rural leadership program to ensure community takes ownership of issues prevalent in their areas such as low literacy, domestic violence, patriarchy, skill gaps amongst the youth. This was followed by more such trainings in 2015 and 2016 extending the vision and comprehensiveness of the interventions as the needs evolved. The objective was to build leadership capacities and empower communities to play an effective role in complementing the efforts of nation building. Following the drought in Maharashtra in 2016, the focus was particularly on water issues in Gurugram district to spread awareness and sensitisation so that the city is prevented to face similar situation. And continues to address the concerns today.

Project Impact

2,260

community members trained and imparted awareness on health issues, reflexology and yoga.

300

people from community sensitized on awareness on crime prevention and 250 girls trained in self-defence.

340+

women were trained in digital and financial literacy trainings.

1,000

children reached in government schools through water literacy program.

10,400

people reached through awareness on water issues.

39,450

community members sensitized through various cleanliness campaigns.





Jaquar Foundation

Jaquar Foundation was established in the year 2015 with the mission to continually spearhead Corporate Social Responsibility initiatives of the Jaquar Group for the betterment of society.

Jaquar Foundation's activities already cover the fields of education, health, sanitation, rural development and skill development. The Foundation has over 30 ongoing projects in association with state technical education departments (ITI) of Uttarakhand, Jharkhand, Kerala, Maharashtra, Assam, Haryana, Chandigarh and Odisha.

About the Partnership

The association started with a skill development and skill up-gradation program in 2018 for providing better livelihood opportunities in Garhi Bazidpur village of Sohna block, Haryana. It envisaged an integrated outcome-based skills development ecosystem, which would promote economic, employment growth and social development to women. Jaquar Foundation set up a production unit for school uniforms to attain better standard of living for the women and their families.

Project Impact

39

women/girls completed the Basic Stitching course.

19

women/girls completed the School Uniform Stitching course.

4

social awareness events conducted.

1

production unit set up for women to provide income generation opportunities.





Radio Design India

Radio Design is the UK and India based award-winning market leader in the provision of wireless infrastructure sharing solutions and RF filter systems. With nearly 500 years of combined leading-edge RF design, development and volume-manufacturing experience, Radio Design's pioneering engineering team offers network operators and infrastructure companies the easiest, fastest and lowest-cost ways to roll out their networks.

For its innovation in the Indian telecom market, Radio Design won India's ET Telecom Award for "Telecom Game Changer" in 2014, presented by the Honorable Shri Ravi Shankar Prasad [Telecom Minister]. Radio Design is also the proud winner of India's Aegis Graham Bell Award for "Innovation in Network Sharing" in 2013 and India's ET Telecom Award for "Innovation in developing OEM Product" in 2014. In the UK, Radio Design has been awarded the prestigious Queen's Award to Industry on three occasions, a unique achievement.

About the Partnership

This is one of the unique associations wherein the company not just provides funding support but also regular mentoring and guidance to the women at the grassroots. What started as training to 'waterpreneurs' on selling of bio-sand filters later evolved in the next phase to enhancing capacities of women to become ambassadors of Water, Sanitation and Hygiene as 'Swachhta Police' (cleanliness police).

“Some 3 years back Radio Design was looking for a partner to proceed with their CSR activities and three questions were in the mind of the company i.e. Why are we doing this, What the results might be and will we be successful in making the right impact in the society. We came across many NGO's and finally we narrowed down on Navjyoti reason being their committed and professional approach towards the social issues and their presence on the ground. Till date Radio Design has executed two projects with Navjyoti i.e. Promoting health education and livelihood opportunities through adoption of bio-sand filters and Swachhta Police. Company has been the part of each and every activity on the ground, Seeing a smile and sense of empowerment among rural women and beneficiaries make us feel proud. A great effort by Chandni, Ujala and all members of Navjyoti. Please keep up the good work.”

Gaurav Chauhan
Co-Founder & MD, Radio Design India

Project Impact

3,57,000

earned by women by selling bio-sand filters.

295

community members from 20 villages imparted awareness on safe drinking water.

2,000

children sensitized in 11 government schools on water and hygiene.

144

households have been made accessible to safe drinking water through the installation of bio-sand filters.

10

Women trained as Swachhta Police promoted behavioral change in the school children.

8

women trained on social entrepreneurship resulting in increase in their self-confidence and mobility.



Tata Housing Development

Established in 1984, Tata Housing has established itself as one of the key players in the Indian real estate industry.

As a responsible corporate citizen, “sustainability” is an integral part of Tata Housing’s strategy and would build sustainability into everything they do so that profitable growth helps reduce inequality and rejuvenates the environment.

About the Partnership

Navjyoti India Foundation partnered with Tata Housing Development Company Limited in the year 2013 and 2014 to construct rain roof top harvesting structures and recharge wells in village Badshahpur, Begumpur Khatola, Rithoj, Palda, Fazilpur. Awareness sessions were imparted on water conservation among the villagers, students and community at large through rallies, films, focus group discussions, street plays etc.

Project Impact

7,91,750

worth of local employment generated through construction of water harvesting structures.

17

recharge wells and filters were constructed in 5 villages.

5,672.90

kiloliter of annual water recharge potential created.





Vygon India

Since its creation in 1962, continuous technological and market research, implementation of latest technology at all levels, dedication to customer satisfaction and high quality and reliability standards are the key factors in Vygon's growth.

Vygon designs, manufactures and markets high-tech single-use medical devices for healthcare professionals. Vygon is a world leader within this industry, offering a wide range of products in a number of clinical specialties.

About the Partnership

Vygon India Private Limited has been supporting Navjyoti Bal Gurukul Program since 2016. It aims to provide transformative, value based education and skills to children in the age group of 7 to 14 years. The program trains children to lead community development initiatives leading to their character building, leadership at a young age and eventually self-reliance.

Project Impact

467

children inculcated value based leadership enhancing their confidence.

921

children reached through Navjyoti Bal Gurukul teachers in the villages for self-training, self-discovery and appetite for acquiring skills and knowledge.

386

sessions conducted with children on environmental issues, child rights, yoga and meditation and leadership skills.







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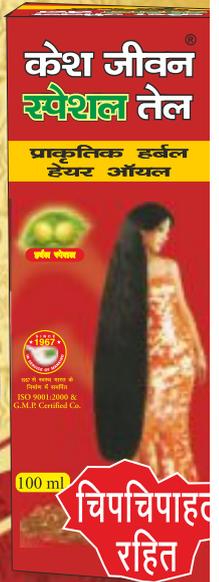
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मोह माया से परे 'सादा जीवन उच्च विचार' का जीवन था श्री रिच्छा राम जी गुप्ता एवं श्रीमती कांसो देवी का

सेवा का संगम साबित होगा स्व. श्री रिच्छा राम जी गुप्ता एवं श्रीमती कांसो देवी चैरि ट्रस्ट

समाज में विरले ही ऐसे व्यक्ति होते हैं जिनका जीवन सदैव समाजसेवा एवं धर्मपरायणता में व्यतीत होता हो। ऐसे व्यक्ति जीवन पर्यन्त लोगों के लिए प्रेरणास्रोत का कार्य तो करते ही हैं, लेकिन जब वे हमारे बीच नहीं रहते तो भी उनके धर्म और कर्म हमें प्रेरणा देते हैं। ऐसे ही नामचीन समाजसेवी व्यक्तित्व के धनी थे श्री रिच्छा राम जी गुप्ता। सफीदों मण्डी हरियाणा प्रान्त में जन्मे श्री रिच्छा राम गुप्ता जी प्रारम्भिक शिक्षा के उपरांत वर्ष-1935 में व्यापार की खोज में दिल्ली आ गए। उन्होंने प्रारम्भिक दौर में स्वतंत्र भारत मिल (डीसीएम) में कुछ समय कार्य किया, लेकिन उस दौरान भारत की स्वतंत्रता का पीक समय चल रहा था। भारत की आजादी की लड़ाई के दौरान वह भी जेल गए। आजादी के उपरांत उन्होंने ग्रासरी की छोटी शॉप से अपना व्यापार करना शुरू किया। परिवार में धर्मपत्नी बच्चों के योग्य शिक्षा में एवं लालन-पालन का कार्य करती थी और श्री रिच्छा राम गुप्ता जी व्यापार देखते थे। श्री रिच्छा राम गुप्ता एवं श्रीमती कांसो देवी के चार पुत्र एवं दो पुत्रियां हैं। सभी की शिक्षा एवं उनकी शादी करने की जिम्मेदारी बखूबी उठाकर बच्चों को अच्छे व्यापार की तरफ भी प्रेरित किया।

सिंघल और श्रीमती ऊषा रानी सिंघल भी सामाजिक, धार्मिक सेवाओं में बेजोड़ योगदान दे रहे हैं। व्यापार जगत में सफलता के शिखर पर काबिज दीपक सिंघल ने स्व. श्री रिच्छा राम जी गुप्ता एवं श्रीमती कांसो देवी चैरिटेबल ट्रस्ट की स्थापना की। यह ट्रस्ट पूरे साल अनेक समाजोपयोगी कार्य करने की दिशा में अग्रसर है। प्रतिवर्ष एक शहीद परिवार को आर्थिक मदद के साथ यह ट्रस्ट गरीब एवं जरूरतमंद बच्चों की पढ़ाई का खर्च भी वहन करेगा। विधवा महिलाओं को रोजगार एवं आर्थिक मदद के साथ गरीब व जरूरतमंद बच्चियों की शादी में भी यह ट्रस्ट मदद करेगा। अपंग व्यक्तियों की मदद तथा जरूरतमंदों के इलाज हेतु भी ट्रस्ट अग्रसर रहेगा। आने वाले वर्षों में यह ट्रस्ट सेवा का अनुपम उदाहरण प्रस्तुत करेगा।

इस ट्रस्ट का संचालन दीपक सिंघल एवं श्रीमती ऊषा सिंघल कर रहे हैं। वे दोनों स्वयं अनेक सामाजिक, धार्मिक संस्थाओं का संचालन कर रहे हैं। क्षेत्र की लगभग सभी संस्थाओं में इनका जुड़ाव है। इस ट्रस्ट द्वारा 'दिल्ली श्री अवार्ड' के मंच से दिल्ली पुलिस के सिपाही प्रदीप यादव को मरणोपरांत आर्थिक सहायता दी जा रही है। इसके लिए 'न्यूज7 मीडिया' परिवार दिल से आभारी है।

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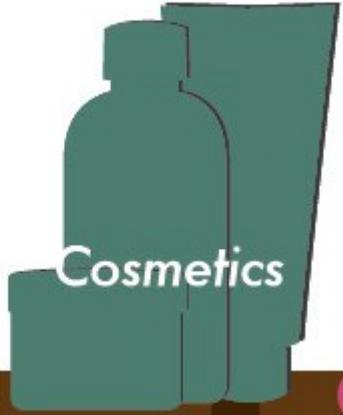
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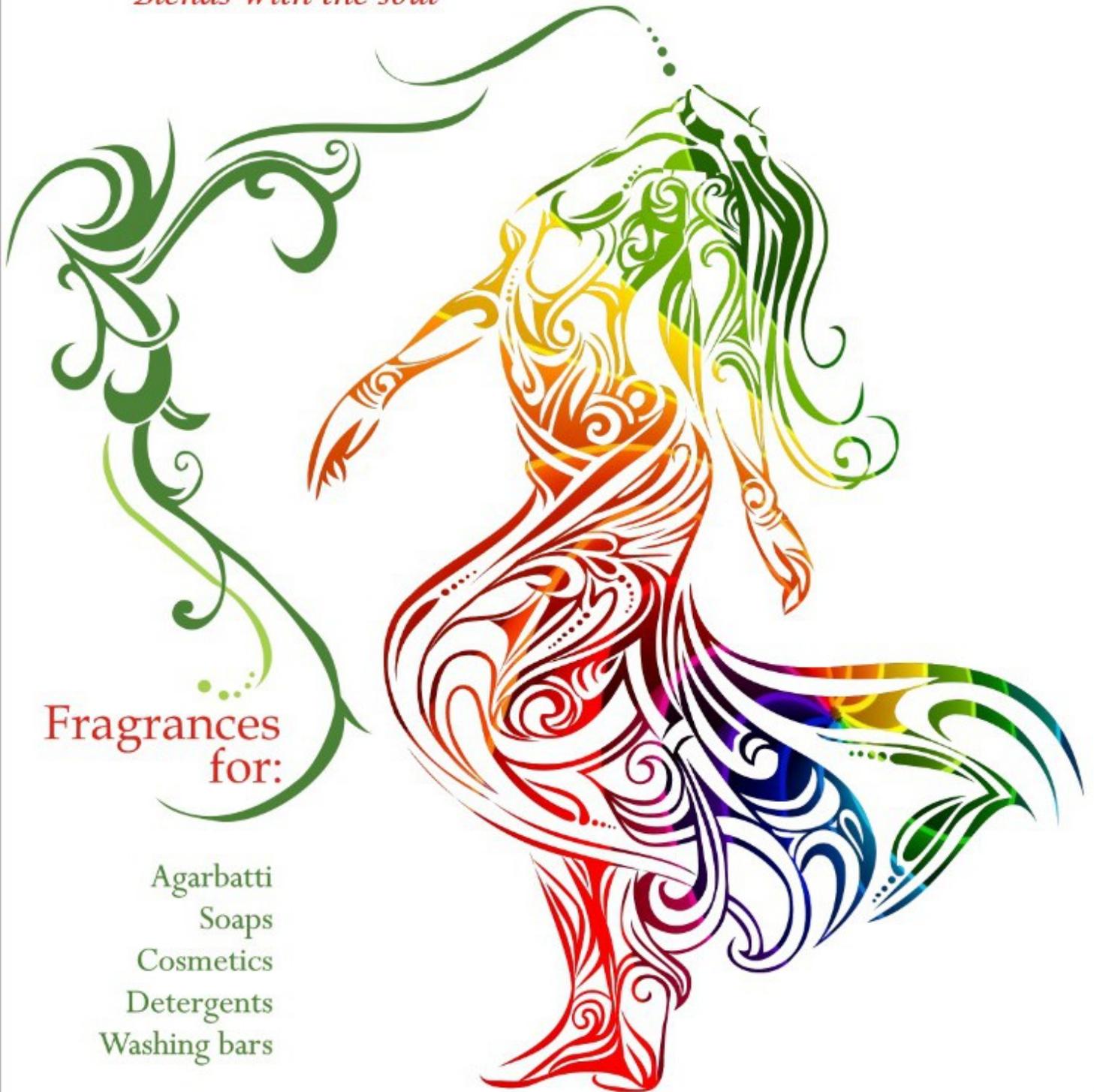
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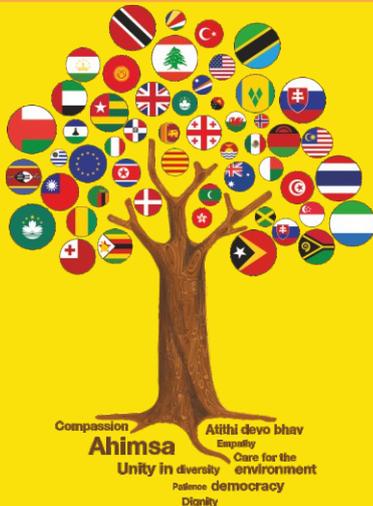
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