

700 hit the pedal to promote 'Clean India'

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Gurgaon: More than 700 people participated in a 12km cyclothon on Thursday to promote clean and healthy living as part of Prime Minister Narendra Modi's Swachh Bharat initiative.

The event, dubbed as 'Clean India, Healthy India', was organized by Navjyoti India Foundation, an NGO based in Bhondsi. The cyclothon was flagged off by Kiran Bedi from Naya Gaon and covered five villages on the route. School and college students, doctors, homemakers and corporate employees cycled to



FOR A CAUSE: The cyclothon covered five villages

promote the concept of clean living.

Bedi, who was invited as an envoy of 'Swachh Bharat Abhiyan' by Modi on Thursday, said, "I am grateful that PM Modi has chosen me for this campaign today. We at Navjyoti India Foundation, have been

working towards spreading awareness about cleanliness since October 2, when the campaign was launched."

"The event was aimed to appeal cycle enthusiasts to look towards rural areas for cycling expeditions to help rural businesses flourish. Moreover, it is a good idea for both the sides to know each other," said Chandni, a member of Navjyoti Foundation.

The NGO also appointed a housewife from Maruti Kunj, Rita, as the 'Swachhta Sainik'. "I will make sure to spread the message of cleanliness in my colony as well as nearby rural areas," she said.