

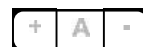
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Kiran Bedi inaugurates Navjyoti-Yamaha Technical School

by [Nabanita Singha Roy](#) April 24, 2014



Yamaha Motor India Sales Pvt. Ltd., today inaugurated its first Navjyoti-Yamaha Technical School in the National Capital Region, Majri Karala, sector 22, Rohini, New Delhi. Navjyoti-Yamaha Technical School is set up so youth receive 2-wheeler technical training, which enables them to become expert 2-wheeler technicians. As a result, they can be employed gainfully at Yamaha Dealerships.



Mr. Masaki Asano, MD, Yamaha Motor India Sales Pvt. Ltd., Ms. Kiran Bedi, Indian social activist and founder of Navjyoti India Foundation and Mr. Ravinder Singh, VP- Strategy and Planning, Yamaha Motor India Sales Pvt. Ltd. at the inauguration of its first Navjyoti-Yamaha Technical School in Delhi.

Last October, Yamaha Motor India Sales signed a MoU with Navjyoti India Foundation, a not-for-profit organization under the leadership of Magsaysay Award winner Dr Kiran Bedi. Speaking on the occasion, Mr. Masaki Asano, Managing Director, Yamaha Motor India Sales Pvt. Ltd. said, "At present, there is a huge skills gap in the industry as it heads toward an expansion drive. On the other hand, a large number of unskilled youth are pushed towards unemployment which is a hindrance to any nation's development. Navjyoti's experience shows that skills training for the marginalized turns productive when treated as part of the larger empowerment agenda as well as the overall industry's development. This

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ideology is very much in line with our philosophy of creating value that enriches lives. I certainly hope that more and more young people enroll for this training program which will help them rewrite their future and ensure better lives for their families too."

"At Yamaha, we are not gender biased and women empowerment is a key focus in all our social action programs. This is why we have kept this module open for young women as well," added Mr. Asano.

Commenting further, Mr. Ravinder Singh, VP- Strategy and Planning, Yamaha Motor India Sales Pvt. Ltd. said "This is Yamaha's second official 2-wheeler technical training school in India which aims to provide suitably skilled manpower to the industry. We do hope that our association with Navjyoti will prove fruitful for the unemployed youth as we will ensure employment at Yamaha dealerships located in various parts of Delhi-NCR upon successful completion of this training. We will be launching 5 more schools across India this year and are also looking at opening more such schools in the coming years as well. Our focus is on encouraging the economically weaker youth to understand Yamaha technology and secure employment to become self-reliant and lead a more fulfilling life." The company plans to launch Yamaha Training Schools (YTS) at each Yamaha Technical Academy (YTA) pan India to enable youth to attain Yamaha Technical Academy certification.



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